



ITCHY-O 2027 EU-UK TOUR BUDGET

EXECUTIVE SUMMARY

Touring Model	21-day international routing model for 42-person touring party; final routing, ports, and dates subject to confirmation.
Touring Party	42
Budget Currency	USD
Europe/UK Operating Days	21
Freight Gateway	Hamburg
Artist Fee Assumption	\$5,000 per confirmed festival anchor; current budget detail shows 3 anchors.
Budget Basis	External tour costs include \$75/person/day for three supported days per confirmed festival anchor. Inter-festival gap-day per diem is excluded unless separately negotiated.
Planning Reserve	10% of quote-sensitive external operating costs only

CATEGORY SUMMARY

Category	Estimated USD	Notes
Air & Travel	\$50,624	
Freight & Customs	\$32,500	
Ground Transport	\$40,000	21-day coach, production truck, runner van, route costs, and overage allowance; final quotes required.
Lodging	\$14,080	Four presenter-provided hotel nights per anchor; eight artist-paid nights.
Per Diem	\$28,350	Three supported days per confirmed festival anchor at \$75/person/day.
Artist Fee	\$15,000	\$5,000 per confirmed festival anchor.
Personnel	\$13,000	
Production	\$5,000	
Compliance & Insurance	\$12,060	
Planning Reserve	\$10,364	10% of Freight & Customs, Ground Transport, Lodging, Production, and Compliance & Insurance only.
TOTAL ESTIMATED EXPENSE	\$220,978	

REQUIRED NET CONTRIBUTION PER ANCHOR

Scenario	Required Net Contribution Per Anchor
3 anchors	\$73,659
4 anchors	\$55,245
5 anchors	\$44,196



FINANCING & OPERATING ASSUMPTIONS

Base-case structure and defined operating assumptions. No unconfirmed revenue is credited.

FINANCING, TRANSPORT, ACCOMMODATION & COMMERCIAL TERMS

Topic	Defined Assumption	Status / Treatment
Base-case funding	\$0 credited from unconfirmed grants, private support, crowdfunding, or secondary shows.	Gross operating total remains visible.
Supplemental financing	USArtists International / Mid Atlantic Arts, other grants, confidential private gap funding, routed shows, presenter support, and possible crowdfunding.	Amounts intentionally undisclosed and excluded until confirmed.
Passenger transport	One seated Starstruck coach for 42 people plus one separate production truck.	Coach package assumed inclusive; final routed quote required.
Accommodation	11 rooms; two actual double/queen beds per room required.	Established crew quad-occupancy practice.
Production	itchy-O brings show-specific equipment; presenters provide standard festival infrastructure and labor.	Defined by technical rider.
Commercial terms	Break-even targets are net operating requirements before commission, withholding, VAT, banking, and FX.	Agent and tax advisers structure final offers.
Grant timing / bridge funding	Grant decisions may follow vendor deposit deadlines.	No grant is relied upon for core deposits until awarded; private bridge funding may secure early commitments.
Internal contributions	Gear prep, case packing, labeling, load planning, core production assets, costumes, show materials, manifests, rooming, and production documentation.	Excluded from external routing budget unless responsibility changes.



ILLUSTRATIVE ROUTING

Working route logic only. Final performance calls, venues, ports, and presenter support remain subject to confirmation.

ITINERARY

Tour Day	City / Site	Country	Event / Activity	Route Logic	Cost Impact	Status
Day 1	Denver -> European gateway	US / EU	Crew departure	Open-jaw passenger routing; freight travels separately through Hamburg.	International airfare	Illustrative
Day 2	Gateway / staging city	EU	Arrival, customs, freight prep	Crew arrival and production staging before first anchor.	Hotel, arrival transfer, freight handling	Illustrative
Days 3-5	Festival Anchor 1	EU	Load-in, performance, load-out	Three supported engagement days.	Per diem, local transport, lodging	Anchor TBD
Days 6-8	Transfer / reset	EU / UK	Travel, border crossing, service	Compressed routing between confirmed anchors.	Coach, truck, fuel, hotel	Illustrative
Days 9-11	Festival Anchor 2	UK / EU	Load-in, performance, load-out	Three supported engagement days.	Per diem, local transport, lodging	Anchor TBD
Days 12-14	Transfer / reset	UK	Travel, maintenance, advance	No extended holding period assumed.	Coach, truck, fuel, hotel	Illustrative
Days 15-17	Festival Anchor 3	UK	Load-in, performance, load-out	Three supported engagement days.	Per diem, local transport, lodging	Anchor TBD
Days 18-20	Final UK site -> Hamburg / Heathrow	UK / DE	Freight return and departure positioning	Gear returns to Hamburg for export; crew positions to Heathrow.	Truck return, export handling, final hotel/coach	Illustrative
Day 21	London -> Denver	UK / US	Crew return	Return passenger flight after final engagement.	Return airfare	Illustrative
Routing note	Three-anchor sequence only	UK / EU	Final festivals and dates TBD	Three selected anchors must fit inside one 21-day window.	No gap-day per diem beyond 9 supported festival days	Critical assumption



AIR, FREIGHT & GROUND TRANSPORT

AIR, FREIGHT & GROUND TRANSPORT

Category	Expense Line	Qty Unit	Unit Cost	Est. USD	Notes	Status
Air & Travel	Outbound airfare - Denver to gateway city	42 person	\$400	\$16,800	Gateway city to be confirmed based on final anchor sequence.	Working estimate
Air & Travel	Return airfare - London Heathrow to Denver	42 person	\$700	\$29,400	Return gateway modeled as LHR after final UK date.	Working estimate
Air & Travel	Gateway rail / crew transfer to first staging city	42 person	\$22	\$924	Revise once gateway and first site are confirmed.	Working estimate
Air & Travel	Final site to Heathrow direct coach	1 coach	\$3,500	\$3,500	Direct crew coach from final festival or venue to Heathrow.	Working estimate
Freight & Customs	LA / Long Beach <-> Hamburg 40ft ocean freight, round trip	1 round trip	\$15,000	\$15,000	Denver <-> LA transport handled internally.	Quote to Reconfirm
Freight & Customs	Hamburg port handling / terminal / local forwarder	1 package	\$3,500	\$3,500	Carnet work and Long Beach pack/unpack handled internally.	Working estimate
Freight & Customs	Hamburg -> Rotterdam gear move	1 move	\$4,000	\$4,000	Overland move from Hamburg gateway to Rotterdam staging.	Working estimate
Freight & Customs	Route / festival freight movement allowance	1 package	\$5,000	\$5,000	Intercity/event freight movements during routing window.	Working estimate
Freight & Customs	Final festival -> Hamburg return move / export buffer	1 move	\$5,000	\$5,000	Return move to Hamburg plus export/documentation buffer.	Working estimate
Ground Transport	One European seated coach - 42-person party, 21-day package	1 package	\$17,500	\$17,500	Assumes driver, fuel, tolls, ferries, normal parking, and driver lodging included.	Needs quote
Ground Transport	Separate production truck - 24ft box, heavy tail lift + driver	1 package	\$13,000	\$13,000	Carries containerized instruments, costumes, props, RF/IEM, and show-specific inventory.	Needs quote
Ground Transport	Runner / cargo van package	1 package	\$3,000	\$3,000	Local errands, emergency transfers, and production support.	Working estimate
Ground Transport	Production-truck fuel, tolls, ferries, parking, and access exclusions	1 package	\$3,500	\$3,500	For truck costs or unusual route/site charges not included in coach package.	Working estimate
Ground Transport	Abnormal routing, overtime, access, and transport contingency	1 package	\$3,000	\$3,000	Route changes, overtime, standby, emergency transfers, and abnormal access.	Working estimate



LODGING, PER DIEM, ARTIST FEE & PERSONNEL

LODGING, PER DIEM, ARTIST FEE & PERSONNEL						
Category	Expense Line	Qty Unit	Unit Cost	Est. USD	Notes	Status
Lodging	Hotel accommodation - quad occupancy	88 room-nights	\$160	\$14,080	11 rooms x 8 nights; four presenter-provided nights per anchor excluded.	Working estimate
Per Diem	Crew per diem - supported festival days	378 person-days	\$75	\$28,350	42 people x 3 days x 3 anchors. Gap-day per diem excluded.	Working estimate
Artist Fee	Performance fee per confirmed anchor	3 festivals	\$5,000	\$15,000	Fee applies per confirmed festival engagement.	Working estimate
Personnel	Tour manager, production manager, and key crew package	1 package	\$13,000	\$13,000	Covers TM, PM, and critical support roles for full routing window.	Working estimate
SECTION SUBTOTAL				\$70,430		



PRODUCTION, COMPLIANCE & PLANNING RESERVE

PRODUCTION, COMPLIANCE & PLANNING RESERVE

Category	Expense Line	Qty Unit	Unit Cost	Est. USD	Notes	Status
Production	Show-specific production supplies and consumables	1 package	\$5,000	\$5,000	Batteries, tape, expendables, emergency replacements, and site-specific needs.	Working estimate
Compliance	UK Tier 5 / EU work permits and immigration	1 package	\$4,500	\$4,500	Visa fees, legal, and documentation for 42-person party across multiple jurisdictions.	Working estimate
Insurance	Tour liability, equipment, and cancellation insurance	1 package	\$7,560	\$7,560	Covers public liability, gear in transit, and force majeure cancellation.	Working estimate
Planning Reserve	10% reserve on quote-sensitive external costs	1 package	\$10,364	\$10,364	Applied to Freight & Customs, Ground Transport, Lodging, Production, and Compliance & Insurance only.	Working estimate

SECTION SUBTOTAL

\$27,424

TOTAL ESTIMATED TOUR EXPENSE

\$220,978



ASSUMPTIONS & SOURCES

KEY ASSUMPTIONS

- All figures are in USD. FX conversion applies at point of payment; no hedge is modeled.
- Touring party fixed at 42 persons for all per-capita calculations.
- Three confirmed festival anchors required to activate routing. Budget scales linearly if a fourth or fifth anchor is added.
- Per diem of \$75/person/day covers only the three supported days per anchor (9 total). Gap-day per diem is excluded unless separately negotiated.
- Presenter-provided hotel nights (4 per anchor, 12 total) are excluded from the lodging line; only artist-paid nights (8) are budgeted.
- Ocean freight quote (\$15,000 round trip) is based on 2024 reconfirmation; subject to carrier surcharge at booking.
- Coach package is all-inclusive (driver, fuel, tolls, ferries, parking, driver lodging). Production truck is quoted separately.
- Planning reserve (10%) applies only to Freight & Customs, Ground Transport, Lodging, Production, and Compliance & Insurance.
- No grant, crowdfunding, or private support revenue is credited until confirmed in writing.
- Internal contributions (gear prep, packing, costumes, documentation) are excluded from this external routing budget.
- Visa/work permit costs assume UK Tier 5 Creative and Schengen multi-entry; actual fees depend on final routing.
- Insurance estimate covers public liability, equipment in transit, and cancellation/force majeure.

SOURCES & REFERENCES

- Airfare estimates: Google Flights / Skyscanner spot checks, June 2025 (DEN-AMS, LHR-DEN).
- Ocean freight: 2024 quote from international freight forwarder (40ft container, LA-Hamburg round trip).
- Coach/truck: Starstruck Touring indicative pricing and comparable EU touring quotes.
- Hotel rates: Booking.com average for 3-star properties in target festival regions.
- Visa fees: UK Home Office published Tier 5 schedule; Schengen consulate fee schedule.
- Insurance: Broker estimate based on comparable 40+ person international touring parties.



KEY RISKS & OPEN ITEMS

KEY RISKS

Risk	Description	Severity
Anchor confirmation timing	Budget activation depends on three confirmed festival anchors. Delayed confirmations compress vendor booking windows and may increase costs.	High
FX exposure	All figures in USD; payments in EUR/GBP at point of transaction. No hedge modeled. A 5% adverse move adds ~\$8,000-\$10,000.	Medium
Freight quote volatility	Ocean freight quote is 2024-vintage. Carrier surcharges, fuel adjustments, or capacity constraints at booking may increase the \$15,000 baseline.	Medium
Coach/truck availability	21-day European peak-season availability for a 42-seat coach and production truck is not guaranteed. Late booking risks premium pricing or substitution.	High
Visa/permit processing	UK Tier 5 and Schengen permits for 42 people require lead time. Routing changes after submission may require reapplication.	Medium
Grant timing vs. deposit deadlines	Grant decisions (USArtists, Mid Atlantic Arts) may post-date vendor deposit requirements. Bridge funding or deposit guarantees may be needed.	Medium
Routing compression	If anchor dates cluster tightly, transfer days shrink. Overtime, ferry/tunnel bookings, and fatigue management costs increase.	Low-Medium

OPEN ITEMS

- Confirm three festival anchors and lock routing window.
- Obtain updated ocean freight quote (LA-Hamburg round trip).
- Request formal coach and production truck quotes for 21-day EU/UK routing.
- Initiate UK Tier 5 and Schengen visa applications once routing is confirmed.
- Confirm presenter-provided hotel nights and per diem support per anchor.
- Finalize insurance broker scope and obtain binding quote.
- Identify bridge funding mechanism if grant timing lags deposit deadlines.