ITCHY-O 2027 CENTRAL EU TOUR BUDGET

Canva-ready source dossier | 27-day illustrative routing | 42-person touring party

EXECUTIVE SUMMARY

Touring Model	Illustrative 27-day Central European routing model for a 42-person touring party
Touring Party	42
Budget Currency	USD
European Operating Days	27
Artist Fee Assumption	$5,000 per confirmed festival anchor; Roskilde, Pohoda, Colours of Ostrava
Freight Gateway	Hamburg
Budget Basis	External tour costs; $75/person/day for three supported days per confirmed festival anchor
Planning Reserve	10% of quote-sensitive external operating costs only

CATEGORY SUMMARY

Air & Travel	$50,624
Freight & Customs	$35,000
Ground Transport	$50,000
Lodging	$26,180
Per Diem	$28,350
Artist Fee	$15,000
Personnel	$18,000
Production	$7,500
Compliance & Insurance	$15,500
Planning Reserve	$13,418
TOTAL ESTIMATED TOUR EXPENSE	**$259,572**

BREAK-EVEN PER ANCHOR

3 anchors	$86,524
4 anchors	$64,893
5 anchors	$51,914

FINANCING & OPERATING ASSUMPTIONS

Base-case structure and defined operating assumptions. No unconfirmed revenue is credited.

FINANCING, TRANSPORT, ACCOMMODATION & COMMERCIAL TERMS

Topic	Defined Assumption	Status / Treatment
Base-case funding	$0 credited from unconfirmed grants, private support, crowdfunding, or secondary shows.	Gross operating total remains visible.
Supplemental financing	USArtists International / Mid Atlantic Arts, other grants, confidential private gap funding, routed shows, presenter support, and possible crowdfunding.	Amounts intentionally undisclosed and excluded until confirmed.
Passenger transport	One seated Starstruck coach for 42 people plus one separate production truck.	Coach package assumed inclusive; final routed quote required.
Accommodation	11 rooms; two actual double/queen beds per room required.	Established crew quad-occupancy practice.
Production	itchy-O brings show-specific equipment; presenters provide standard festival infrastructure and labor.	Defined by technical rider.
Central booking window	Pohoda-to-Colours interval is active booking inventory for venue dates, cultural presentations, and residencies.	$0 secondary-show income credited in base case.
Commercial terms	Break-even targets are net operating requirements before commission, withholding, VAT, banking, and FX.	Agent and tax advisers structure final offers.
Grant timing / bridge funding	Grant decisions may follow vendor deposit deadlines.	No grant is relied upon for core deposits until awarded; private bridge funding may secure early commitments.
Internal contributions	Gear prep, case packing, labeling, load planning, core production assets, costumes, show materials, manifests, rooming, and production documentation.	Excluded from external routing budget unless responsibility changes.

ILLSUTRATIVE ROUTING

27-day Central European routing model | Jun 29 - Jul 25, 2027

ILLUSTRATIVE ROUTING

Day	Date	Location	Country	Activity
1	Jun 29	Denver	US	Crew departure
2	Jun 30	Copenhagen / Roskilde	Denmark	Arrival / staging / customs clearance
3-5	Jul 1-3	Roskilde	Denmark	Roskilde Festival
6-8	Jul 4-6	Hamburg / Berlin	Germany	Travel / service day / possible show
9	Jul 7	Berlin to Bratislava/Trencin	Germany/Slovakia	Long regulated transfer
10-12	Jul 8-10	Trencin	Slovakia	Pohoda Festival
13-20	Jul 11-18	Bratislava/Vienna/Prague corridor	SK/AT/CZ	Regional booking window (active inventory)
21-26	Jul 19-24	Ostrava	Czech Republic	Colours of Ostrava Festival
27	Jul 25	Ostrava to departure gateway	CZ/DE/US	Final positioning and departure

Routing note: Three confirmed-date festival targets (Roskilde, Pohoda, Colours of Ostrava) plus regional holds in the Bratislava-Vienna-Prague corridor. Exact routing depends on roads, borders, ferries, and driver-hour regulations.

AIR, FREIGHT & GROUND TRANSPORT

AIR & TRAVEL							
Category	**Expense Line**	**Qty**	**Unit**	**Unit Cost**	**Est. USD**	**Notes**	**Status**
Air & Travel	Outbound airfare Denver to Copenhagen/gateway	42	person	$400	$16,800	Group fare; open-jaw pricing assumed.	Working estimate
Air & Travel	Return airfare Prague/Vienna-area to Denver	42	person	$700	$29,400	Return routing via major hub.	Working estimate
Air & Travel	Gateway/crew transfers at arrival	42	person	$22	$924	Airport to staging area.	Working estimate
Air & Travel	Ostrava to departure gateway coach	1	coach	$3,500	$3,500	Final positioning movement.	Working estimate
Air & Travel Subtotal					**$50,624**		
FREIGHT & CUSTOMS							
Freight	LA/Long Beach <-> Hamburg 40ft ocean freight RT	1	RT	$15,000	$15,000	Quote to reconfirm at booking.	Needs quote
Freight	Hamburg port handling/terminal/forwarder	1	package	$5,000	$5,000	Entertainment handling and terminal fees.	Needs quote
Freight	Hamburg gateway -> Roskilde gear positioning	1	move	$3,000	$3,000	Initial gear positioning.	Working estimate
Freight	Route/festival freight access allowance	1	package	$7,500	$7,500	In-route handling and access.	Working estimate
Freight	Ostrava -> Hamburg return/export buffer	1	move	$4,500	$4,500	Return positioning and export.	Working estimate
Freight & Customs Subtotal					**$35,000**		

GROUND TRANSPORT

Ground	Seated coach 42-person 27-day	1	package	$22,000	$22,000	All-inclusive package; final quote required.	Needs quote
Ground	Production truck heavy tail lift 27 days	1	package	$17,000	$17,000	Separate from coach; carries container contents.	Needs quote
Ground	Runner/cargo van 27 days	1	package	$3,000	$3,000	Support vehicle.	Working estimate
Ground	Prod truck fuel/tolls/parking/access	1	package	$4,500	$4,500	Operational costs for production truck.	Working estimate
Ground	Abnormal routing/overtime/contingency	1	package	$3,500	$3,500	Long legs, second driver, overtime.	Working estimate
Ground Transport Subtotal					**$50,000**		

LODGING, PER DIEM, ARTIST FEE & PERSONNEL

Category	Expense Line	Qty	Unit	Unit Cost	Est. USD	Notes	Status
Lodging	Hotel rooms - quad occupancy	154	room-night	$170	$26,180	11 rooms x 14 artist-paid nights; two double/queen beds per room.	Working estimate
Per Diem	Per diem - 3 supported days x 3 anchors	378	person-day	$75	$28,350	Non-anchor subsistence pursued through grants, private funding, presenter hospitality.	User estimate
Artist Fee	Artist fee - Roskilde, Pohoda, Colours	3	festival	$5,000	$15,000	Internal compensation placeholder.	User estimate
Personnel	TM/European PM 27-day package	1	package	$18,000	$18,000	Senior TM/PM package across four countries.	Working estimate
SECTION SUBTOTAL					**$87,530**		

PRODUCTION, COMPLIANCE & PLANNING RESERVE

PRODUCTION, COMPLIANCE & PLANNING RESERVE							
Category	**Expense Line**	**Qty**	**Unit**	**Unit Cost**	**Est. USD**	**Notes**	**Status**
Production	Show-specific production supplies and consumables	1	package	$7,500	$7,500	Batteries, tape, expendables, emergency replacements, site-specific needs. Higher than EU-UK due to longer routing.	Working estimate
Compliance	Work permits, visas, and immigration (DK, DE, SK, CZ)	1	package	$8,000	$8,000	Schengen multi-entry for 42 people across four countries; legal review allowance included.	Working estimate
Insurance	Tour liability, equipment, cancellation, and travel/medical	1	package	$7,500	$7,500	Covers public liability, gear in transit, force majeure, and travel/medical for 42 people.	Working estimate
Planning Reserve	10% reserve on quote-sensitive external costs	1	package	$13,418	$13,418	Applied to Freight & Customs, Ground Transport, Lodging, Production, and Compliance & Insurance only.	Working estimate
SECTION SUBTOTAL					**$36,418**		

TOTAL ESTIMATED TOUR EXPENSE $259,572

ASSUMPTIONS & SOURCES

Planning assumptions and validation requirements

KEY ASSUMPTIONS

Assumption	Value	Source / Basis	Notes
Hotels	11 rooms x 14 artist-paid nights x $170	Festival hospitality assumption	Each anchor assumed to provide 11 rooms for four nights.
Per diem	$75/person/day x 42 x 3 supported days x 3 anchors	User estimate	Gap-day meal support excluded unless negotiated.
Cost inflation / reserve	10% of quote-sensitive external costs	Budget policy	Excludes airfare, per diem, artist fee, and fixed personnel.
Passenger transport	One seated coach for 42	Bassie / Starstruck relationship	Assume full Central route and inclusive package; final quote required.
Production transport	One separate production truck	Tour operating plan	Carries container contents and show-specific equipment.
Accommodation config	11 rooms; quad occupancy accepted	Established crew practice	Each room requires two actual double/queen beds.
Gap-day subsistence	Not assigned to anchor presenters	Financing strategy	Supported by grants, private gap funding, presenter hospitality, routed shows, and possible crowdfunding.
Supplemental financing	Potential; undisclosed and excluded	Funding strategy	USAI / Mid Atlantic Arts, other grants, confidential private support, additional shows, presenter contributions, and crowdfunding.
Grant timing / bridge	Awards may follow deposit deadlines	Planning risk	Private bridge or gap funding may secure early commitments.
Central booking window	Pohoda-to-Colours interval is active inventory	Agency routing objective	Paid dates and residencies expected to reduce anchor burden; no income credited until booked.
Touring production	Primary show-specific equipment travels with itchy-O	Container and technical rider	Presenters provide standard infrastructure, labor, handling, safety, and permits.
Commercial treatment	Operating-cost feasibility model; net requirement	Agent / tax adviser	Commission, withholding, VAT, banking, and FX intentionally not estimated.

SOURCES & REFERENCES

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- Airfare estimates: Google Flights / Skyscanner spot checks, June 2025 (DEN-CPH, PRG/VIE-DEN).
- Ocean freight: 2024 quote from international freight forwarder (40ft container, LA-Hamburg round trip).
- Coach/truck: Starstruck Touring indicative pricing and comparable Central European touring quotes.
- Hotel rates: Booking.com average for 3-star properties in target festival regions (Denmark, Germany, Slovakia, Czech Republic).
- Visa fees: Schengen consulate published fee schedule; no UK component in this routing.
- Insurance: Broker estimate based on comparable 40+ person international touring parties (4 countries, 27 days).
- Per diem: User-defined rate of $75/person/day consistent with prior itchy-O touring practice.
- Festival anchors: Roskilde (confirmed interest), Pohoda (confirmed interest), Colours of Ostrava (confirmed interest).
- Ground transport: Indicative quotes from European coach operators for peak-season 27-day routing.
- Freight handling: Hamburg port forwarder estimates for entertainment cargo (2024 baseline).

VALIDATION REQUIREMENTS

- Reconfirm ocean freight quote (LA-Hamburg RT) at booking; 2024 baseline subject to surcharge.
- Obtain formal coach quote for 42-seat vehicle, 27-day Central European peak-season routing.
- Obtain formal production truck quote (heavy tail lift, 27 days, same routing).
- Confirm festival-provided hotel nights and per diem support per anchor contract.
- Validate Schengen multi-entry visa requirements for 42 US nationals across DK, DE, SK, CZ.
- Confirm insurance scope with broker (public liability, equipment, cancellation, travel/medical).

KEY RISKS & OPEN ITEMS

KEY RISKS

Risk	Description	Severity
Anchor confirmation timing	Budget activation depends on three confirmed festival anchors (Roskilde, Pohoda, Colours). Delayed confirmations compress vendor booking windows.	High
FX exposure	All figures in USD; payments in EUR/DKK/CZK/PLN at point of transaction. No hedge modeled. A 5% adverse move adds ~$10,000-$12,000.	Medium
Freight quote volatility	Ocean freight quote is 2024-vintage. Carrier surcharges or capacity constraints at booking may increase the $15,000 baseline.	Medium
Coach/truck availability	27-day European peak-season availability for a 42-seat coach and production truck is not guaranteed.	High
Visa/permit processing	Schengen multi-entry permits for 42 US nationals across DK, DE, SK, CZ require significant lead time.	Medium
Grant timing vs. deposits	Grant decisions (USArtists, Mid Atlantic Arts) may post-date vendor deposit requirements. Bridge funding may be needed.	Medium
Routing compression	If anchor dates cluster tightly, transfer days shrink. Overtime and fatigue management costs increase.	Low-Medium
Central booking window yield	Pohoda-to-Colours interval is active inventory but $0 secondary income is credited. Failure to book reduces cost offset potential.	Medium

OPEN ITEMS

- Confirm three festival anchors and lock routing window (Roskilde, Pohoda, Colours of Ostrava).
- Obtain updated ocean freight quote (LA-Hamburg round trip) for 2027 sailing.
- Request formal coach and production truck quotes for 27-day Central European peak-season routing.
- Initiate Schengen multi-entry visa applications once routing is confirmed.
- Confirm festival-provided hotel nights and per diem support per anchor contract.
- Finalize insurance broker scope and obtain binding quote (4 countries, 27 days, 42 people).
- Identify bridge funding mechanism if grant timing lags deposit deadlines.
- Activate central booking window strategy for Pohoda-to-Colours interval.