



EUROPEAN TOURING PARTNERSHIPS

International touring support for the EU-UK and Central European routes

A DECADE OF INTERNATIONAL DEVELOPMENT

For nearly a decade, itchy-O has been developing the relationships, touring knowledge, production infrastructure, and regional contacts required for a viable European operation. This work includes sustained communication with festival founders, booking professionals, promoters, transportation providers, strategic advisers, and cultural organizers across Europe and the United States.

The proposed EU-UK and Central European routes are not speculative entries into an unfamiliar market. They represent the next stage of an extended international-development effort built on existing relationships, prior offers, presenter interest, active correspondence, strategic introductions, and established touring infrastructure.

EUROPEAN BOOKING AND AGENCY DEVELOPMENT

Marijn | EBB Music

ESTABLISHED

Existing relationship supporting European booking discussions, route development, and potential agency representation.

FESTIVAL FOUNDER AND CENTRAL EUROPEAN ANCHOR RELATIONSHIP

Michal Kascak | Pohoda Festival

ESTABLISHED

Longstanding direct relationship connected to Pohoda, including prior offers discussions and continued route development around a possible Slovak anchor.

REGIONAL DEVELOPMENT CONTACT

Marian Jakubis | N-Partner Group / YUZU House

ESTABLISHED

Bratislava-based presenter and cultural organizer associated with YUZU House and Danube Music Days, with an established network across Slovakia's festival and presenting community.

AUSTRIAN PROMOTER AND CULTURAL-NETWORK CONTACT

Christian "Kike" Poschl | Aktion Mutante

ESTABLISHED

Longstanding relationship developed through repeated European touring conversations, materials review, and regional opportunity discussions.

EUROPEAN TRANSPORT, ROUTING, VENUE, AND PROMOTER CONTACT

Bassie "Veggie" | Starstruck Touring / Het Groene Veld

ESTABLISHED

Bassie works with Starstruck and has offered assistance with touring logistics, routing, venues, and regional promoter connections.

EUROPEAN SEATED-COACH AND TOURING-TRANSPORTATION PROVIDER

Starstruck Touring | Belgium

INFRASTRUCTURE

Current transportation model assumes one seated coach for the 42-person touring party, with a separate production truck.



EUROPEAN PARTNERSHIP DEVELOPMENT

Current relationships, strategic bridges, and projected route-specific partners

INTERNATIONAL REPRESENTATION DEVELOPMENT

Collin Burke | Noise Play Music

ACTIVE DEVELOPMENT

Collin is currently in communication with European agency interest, route development, and potential representation for itchy-O.

DEVELOPMENT AND STRATEGIC INTRODUCTIONS

Michael Patterson | Strategic Adviser

ESTABLISHED BRIDGE

In touch with Danish team behind Roskilde and supports international positioning, relationship development, and strategic introductions.

ROUTE-SPECIFIC OPPORTUNITIES

EU-UK ROUTE

Status

M'era Luna Festival

Projected festival target

Green Man Festival

Projected festival target

ArcTanGent

Projected festival target

End of the Road Festival

Projected festival target

Rotterdam / Amsterdam-area opportunities

Active routing development

Additional UK and continental venues

Agency-led development

CENTRAL EUROPE ROUTE

Status

Roskilde Festival

Projected anchor supported by an established strategic bridge

Pohoda Festival

Established relationship / anchor development

Colours of Ostrava

Projected festival target

YUZU House / Bratislava

Existing relationship / projected presenting opportunity

Berlin / Northern Germany presenters

Projected regional partners

Bratislava-Vienna-Prague corridor

Projected venues, residencies, and cultural partners